



Jannika
Foods
Processing

Producers of

Business Profile

Health-Conscious Food
Processing Brand

Yummy Fish Sausages

Eat Heathy, Eat Yummy





Yummy Sausages

Eat Heathy, Eat Yummy





Yummy Fish Sausage (100% Minced Fish)

Premier Fish Sausage in Ghana, and the West Africa Subregion.

Tasteful, Nutritious and Healthy.

100% Organic and Health Conscious Formulation

Premium Quality, Unbeatable



Yummy Fish-Chicken Flexi Sausage (80% Fish + 20%Chicken)

Premier Fish Sausage in Ghana, and the West Africa Subregion.

Tasteful, Nutritious and Healthy.

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Yummy Fish-Beef Flexi Sausage (80% Fish + 20% Beef)

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Tasteful, Nutritious and Healthy.

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Premium Quality, Unbeatable

Ultimately
inviting



Yummy
Fish
Sausages

ABOUT THE COMPANY

Jannika Foods Processing Limited (JFPL) is a 100% Ghanaian business specialized in upscale food processing business focusing on providing organic, healthy and premium processed food products. JFPL is desirous to produce high-quality, healthy, and delicious processed food using locally sourced ingredients.

We are confident that our product will appeal to health-conscious individuals and that our business will be profitable. With a well-planned production and marketing strategy, we are confident that we will become a popular choice among food processing company in Ghana and within the sub-region.



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**We promise
you a brand
of excellence**



Our Vision

Our vision is to become the preferred choice food processing company in Africa for product innovations in the food processing market, offering the best, reliable, quality, value-added and cost-effective solutions to our cherish customers across the food processing business value chain.

Our Mission

Our mission is to passionately succeed together with our cheering customers, shareholders, and employees and to contribute to a prosperous, sustainable future through our diversified bakery portfolios by constantly taking up the responsibility of creative innovation in a highly competitive and diversified bakery industry.

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Our Strengths

Our core strengths are evident in the availability of:

- ✓ Our highly skilled labour force and professionals;
- ✓ Our processing equipment;
- ✓ Our prompt response to market needs;
- ✓ Our prompt response to market needs;
- ✓ Our attention to details;
- ✓ Our passionate desire of customer focus and customer involvement in product design and recipe formulation;
- ✓ Our priceless optimism to business success;
- ✓ Our time consciousness;
- ✓ Our quality leader propositions; and
- ✓ Affordable products etc.





Our Promise

- ✓ We are big enough to reach out to every customer everywhere in Ghana and small enough to listen and serve every customer
- ✓ JFPL is dedicated to build a brand of sustainable and prosperous future for all its stakeholders through integration of sustainable food processing practices into all its business functionalities.
- ✓ JFPL focuses all efforts on delivering quality leadership in the services and products we offer and always strive to exceed the toughest demands and expectation.
- ✓ We are tough and resilient in our business with uncompromising promise to provide competitive pricing, scalable capabilities, and fostering quality partnerships across our business value-chains right from the start.

Our Services



Our diversified business portfolio in the food processing value chain includes but not limited to the following:

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**Bakery
and Baked
Products**



**Catering
Products
Merchandizing**



**Breakfast
Shops**



**Events
Catering
Services**



**Catering
Research and
Development**



**Catering
Training
Services**

Our Products Variants

We are health-conscious brand that produces high-quality processed food-related products in various forms and packages, using locally sourced ingredients in their natural and organic forms without compromising quality. Amongst our product lines include but not limited to the following:



Processed Food stuffs Products



Processed Vegetables Products



Processed Fruits Products



Processed Fish Products



Processed Meat Products

Our
Sausage
+
Chilled
Drink
=
Yummy

All purpose serving
for everyone

Yummy, Tasty
and Nutritious

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Our Fish Products

We target health-conscious individuals who appreciate the taste and nutritional benefits of organic, wholesome processed fish-related products. Our fish products are available in various packages, including not limited to the following:



Smoked Fish



Fish Sausages



Fish Burger



Fish Powder



Grilled Fish



Fish Fillets



Fish Pie



Fish Nuggets



Fish Chips



Fish Waffles

Our Sausage Products Innovations



- ★ Sausages added additional taste to the breakfast table. Everyone likes sausages but everyone is afraid with the health-related consequences of consuming the red-meat sausages.
- ★ With our intentional attempt to allay these fears, our research team at Jannika Foods is constantly on the edge of innovating the sausage processing industry to provide delicious, organic health-conscious sausages to feed the whole family and the hotelier industry.
- ★ Yummy Fish Sausages are produced using the freshest, highest quality minced fish meats and ingredients. Our products contain no fillers, allergens, and are all MSG and GLUTEN free. They are prepared in specialty ovens where they are cooked and smoked to our precise specifications for taste, texture, and color.
- ★ With a commitment to quality and a passion for products and service excellence, the Yummy Sausage brand will provide you with greater satisfaction at the breakfast and dinner tables.

Our Fish Sausage Products Innovations

We are the premier brand in Ghana and within the sub-region to introduce fish sausages into the food processing industry. We provide the following innovative fish sausage solutions

- Yummy Fish Sausage (100% Fish)
- Yummy Fish-Chicken Flexi Sausage
- Yummy Fish-Beef Flexi Sausage
- Yummy Fish-Pork Flexi Sausage
- Yummy Fish-Mutton Flexi Sausage
- Yummy Fish-Bushmeat Sausage
- Yummy Fish Jumbo Sausage

Our Meat Sausage Products Innovations

In addition to our innovative fish sausages, we also produce modified meat sausages to meet the whole family demand. We provide the following innovative meat sausage solutions

- Yummy Chicken Sausage
- Yummy Pork Sausage
- Yummy Beef Sausage
- Yummy Peperoni Sausage
- Yummy Mutton Sausage
- Yummy Bushmeat Sausage





Production Plan and Recipe Formulation

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- We are number one when it comes to taste, quality and shelf-life of our products. Our production process focuses on using locally sourced organic ingredients to produce high-quality processed food. We use state-of-the-art equipment to ensure consistency in our processes. Our production capacity is adjusted based on demand to ensure that our products are always on the market.
- We are pleased to offer a comprehensive range of authentic and locally prepared fish and meat sausage products and condiments. We specialize in supplying the very finest fish sausages, meat sausages and hot dogs as well as a truly excellent range of cooked and smoked products.



Distribution and Sales Channels

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- We are based in Kumasi, but we have the capacity to reach out to a larger customer base everywhere in Ghana.
- Our products are sold through supermarkets, shopping malls, retail stores, hotels, restaurants, schools, hospitals and online.
- We also provide home delivery services, event orders, factory pick-ups, corporate orders.

Supermarkets



Retail Stores



Shopping Malls



Our Sausage is sold through



Online



Local Shops



Schools



Restaurants

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Watch
out!



Sausage
Man
Delight

Our Sausage Varieties

Based on our pricing strategy and objectives, we can deliver on our proposition of customer delight in terms offering competitive prices at the right weight and size without compromising on quality, taste, nutritional composition and shelf life. We offer the most competitive price per weight of our products. We offer discount sales for volume buyers, and we deal with off-takers as well.

Price List of Fish Sausages



Yummy Fish Sausage

(100% Minced Fish)
GH¢ 40.00 - GH¢ 62.00
Small - Large



Yummy Fish-Chicken Flexi Sausage

(80% Fish + 20% Chicken)
GH¢ 40.00 - GH¢ 62.00
Small - Large



Yummy Fish-Beef Flexi Sausage

(80% Fish + 20% Beef)
GH¢ 40.00 - GH¢ 62.00
Small - Large



Yummy Fish-Pork Flexi Sausage

(80% Fish + 20% Pork)
GH¢ 40.00 - GH¢ 62.00
Small - Large



Yummy Fish-Mutton Flexi Sausage

(80% Fish + 20% Mutton)
GH¢ 40.00 - GH¢ 62.00
Small - Large



Yummy Fish-Bushmeat Flexi Sausage

(80% Fish + 20% Bushmeat)
GH¢ 40.00 - GH¢ 62.00
Small - Large



Yummy Fish Jumbo Flexi Sausage

(40% Fish + 20% Chicken +
20% Pork + 20% Beef)
GH¢ 40.00 - GH¢ 62.00
Small - Large



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Price List of Meat Sausages



Yummy Chicken Sausage

GH¢ 26.00 - GH¢ 104.00
Small - Large



Yummy Pork Sausage

GH¢ 27.00 - GH¢ 107.00
Small - Large



Yummy Beef Sausage

GH¢ 25.00 - GH¢ 99.00
Small - Large



Yummy Mutton Sausage

GH¢ 25.00 - GH¢ 100.00
Small - Large



Yummy Bushmeat Sausage

GH¢ 27.00 - GH¢ 106.00
Small - Large



Yummy Peperoni Sausage

GH¢ 26.00 - GH¢ 104.00
Small - Large



Price List for Fish Sausages

Sausage Variety	Size	Price (Ghc)
Yummy Fish Sausage (100% Minced Fish)	Small Pack	40.00
	Medium Pack	54.00
	Large Pack	62.00
Yummy Fish-Chicken Flexi Sausage (80% Fish + 20% Chicken)	Small Pack	40.00
	Medium Pack	54.00
	Large Pack	62.00
Yummy Fish-Beef Flexi Sausage (80% Fish + 20% Beef)	Small Pack	40.00
	Medium Pack	54.00
	Large Pack	62.00
Yummy Fish-Pork Flexi Sausage (80% Fish + 20% Pork)	Small Pack	40.00
	Medium Pack	54.00
	Large Pack	62.00
Yummy Fish-Mutton Flexi Sausage (80% Fish + 20% Mutton)	Small Pack	40.00
	Medium Pack	54.00
	Large Pack	62.00

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Discount is available for bulk purchases.

Eat Healthy, Eat Yummy...



All purpose
serving for
everyone



Operating Environment

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- We believe that Cleanliness is next to Godliness. Anchored on this believe, it is our corporate policy and collective responsibility to ensure that the environment we operate is always clean.
- We strictly follow an approved Standard Operating Procedures (SOPS) at every stage of the production process from material sourcing, transportation, storage, recipe formulation, mixing, sheeting, fermentation, baking, packaging to distributions channels.
- We operate in a highly hygienic environment within and without the factory. The factory is in a modern building facility equipped with state-of-the-art ancillary facilities and contemporary monitoring capabilities to monitor the production.
- We have installed state of the art processing equipment to help improve production efficiency and improve product quality and shelve life of our bread and related baked products while at the same time reducing production waste.



Legal Compliance and Regulatory Compliance

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We are law abiding citizens and hence we comply with all legal requirements and regulatory requirement of the food and beverage industry, including Food and Drug Authority (FDA) requirements, Environmental Protection Agency (EPA) requirements, Fire Service Regulatory Requirements, etc.



Yummy Fish Sausage

STORAGE
KEEP FROZEN
100% FISH

DIRECTIONS FOR USE
DEFREEZE BEFORE USE



NET WEIGHT
400 grams

FDA APPROVED
FDA/Fh 24-197



Ingredients:
Minced Fish, Onion, Garlic,
Salt, Spice

PRODUCED IN GHANA BY
JANNIKA FOOD PROCESSING
P.O.BOX UP 629, KNUST-KUMASI
ASHANTI REGION
0243257214 / 0243555882
LOC: Kuntenase-Deduako, Kumasi
Ashanti Region
Digital Address: AT-0065-9151



MFG. Date:
BEST BEFORE:
BATCH No:

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Yummy Fish-Chicken Flexi Sausage

STORAGE
KEEP FROZEN
20% CHICKEN

DIRECTIONS FOR USE
DEFREEZE BEFORE USE



NET WEIGHT
400 grams

FDA APPROVED
FDA/Fh 24-198



Ingredients:
Minced Fish, Minced Chicken,
Onion, Garlic, Salt, Spice

PRODUCED IN GHANA BY
JANNIKA FOOD PROCESSING
P.O.BOX UP 629, KNUST-KUMASI
ASHANTI REGION
0243257214 / 0243555882
LOC: Kuntenase-Deduako, Kumasi
Ashanti Region
Digital Address: AT-0065-9151



MFG. Date:
BEST BEFORE:
BATCH No:

Yummy Fish-Pork Flexi Sausage

STORAGE
KEEP FROZEN
20% PORK

DIRECTIONS FOR USE
DEFREEZE BEFORE USE



NET WEIGHT:
400
grams

FDA APPROVED
FDA/Fh 24-196



Ingredients:
Minced Fish, Minced Pork,
Onion, Garlic, Salt, Spice

PRODUCED IN GHANA BY
JANNIKA FOOD PROCESSING
P.O.BOX UP 629, KNUST-KUMASI
ASHANTI REGION
0243257214 / 0243555882
LOC: Kuntense-Deduako, Kumasi
Ashanti Region
Digital Address: AT-0065-9151

MFG. Date:
BEST BEFORE:
BATCH No:



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Yummy Fish-Beef Flexi Sausage

STORAGE
KEEP FROZEN
20% BEEF

DIRECTIONS FOR USE
DEFREEZE BEFORE USE



NET WEIGHT:
400
grams

FDA APPROVED
FDA/Fh 24-195



Ingredients:
Minced Fish, Minced Beef,
Onion, Garlic, Salt, Spice

PRODUCED IN GHANA BY
JANNIKA FOOD PROCESSING
P.O.BOX UP 629, KNUST-KUMASI
ASHANTI REGION
0243257214 / 0243555882
LOC: Kuntense-Deduako, Kumasi
Ashanti Region
Digital Address: AT-0065-9151

MFG. Date:
BEST BEFORE:
BATCH No:







**JANNIKA
FOODS
PROCESSING**

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KNUST-Kumasi

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Adum-Kwanwoma,
Off Kwanwoma Road,

Make your orders

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+233 (0) 500 378 963
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