



Business Profile

Superior quality is our Hallmark

Yummy Premium Bakery

Yummy Bread-Always Fresh

Yummy Bread: Organic, Tasty and Nutritious





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ABOUT THE COMPANY

Yummy Premium Bakery (YPB) is a legally registered company with Registration Number SN004120823, and TIN C001022419X. The company a 100% Ghanaian business specialized in upscale bakery business focusing on providing organic, healthy and premium baked products. Yummy Premium Bakery is desirous to produce high-quality, healthy, and delicious bread using locally sourced ingredients. We are confident that our product will appeal to health-conscious individuals and that our business will be profitable. With a well-planned production and marketing strategy, we are confident that we will become a popular choice among bread and baked products consumers in our target market.



**We promise
you a brand
of excellence**



Our Vision

Our vision is to become the premier one-stop shop bakery company in Africa for the prosperity of future generations, offering the best, reliable, quality, value-added, and cost-effective bakery solutions to our trusted stakeholders across the bakery business value chain.

Our Mission

Our mission is to passionately succeed together with our cheering customers, shareholders, and employees and to contribute to a prosperous, sustainable future through our diversified bakery portfolios by constantly taking up the responsibility of creative innovation in a highly competitive and diversified bakery industry.

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Our Strengths

Our core strengths are evident in the availability of:

- ✓ Our highly skilled bakery labour force and professionals;
- ✓ Our modern bakery equipment;
- ✓ Our unlimited access to financial capital;
- ✓ Our prompt response to market needs;
- ✓ Our attention to details;
- ✓ Our passionate desire of customer focus and customer involvement in product design and recipe formulation;
- ✓ Our priceless optimism to business success;
- ✓ Our time consciousness;
- ✓ Our quality leader propositions; and
- ✓ Affordable products etc.





Our Promise

- ✓ We are big enough to reach out to every customer everywhere in Ghana and small enough to listen and serve every customer
- ✓ YPB is dedicated to build a brand of sustainable and prosperous future for all its stakeholders through integration of sustainable baking practices into all its business functionalities.
- ✓ YPB focuses all efforts on delivering quality leadership in the services and products we offer and always strive to exceed the toughest demands and expectation.
- ✓ We are tough and resilient in our business with uncompromising promise to provide competitive pricing, scalable capabilities, and fostering quality partnerships across our business value-chains right from the start.

Our Services



Our diversified business portfolio in the bakery value chain includes but not limited to the following:

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**Bakery
and Baked
Products**



**Catering
Products
Merchandizing**



**Breakfast
Shops**



**Events
Catering
Services**



**Catering
Research and
Development**



**Catering
Training
Services**

Our Bakery Products

Yummy Premium Bakery produces high-quality bread using locally sourced ingredients. Our bakery products are available in various flavors, including but not limited to the following: Various types of Bread; Baguette; Burger; Shawarma; Croissant; Cakes; all forms of Pastries; etc. We target health-conscious individuals who appreciate the taste and nutritional benefits of fresh, wholesome bread and baked products.



Bread



Baguette



Burger



Shawarma



Croissant



Cakes



Pies



All forms of Pastries





Yummy Bread- Always Yummy

Organic, Tasty
and Nutritious



055 196 4493 | 024 325 7214
050 037 8963 | 024 555 5882

- Butter Bread
- Cake Bread
- Tea Bread
- Honey Bread
- Seeded Bread
- Wheat Bread
- Sugar Bread
- Choco Bread
- Diabetic Bread
- Special Bread





Production Plan and Recipe Formulation

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We are number one when it comes to taste, quality and shelf-life of baked products. Our production process focuses on using locally sourced organic ingredients to produce high-quality bread and baked products. We have a dedicated team of bakers who work to create fresh, healthy, and delicious bread daily. We use state-of-the-art equipment to ensure consistency in our bread-making process. Our production capacity is adjusted based on demand to ensure that our bread is always fresh.



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Distribution and Sales Channels

- The bread industry in Ghana is a highly competitive market, particularly in Ashanti Region. However, the demand for healthy, fresh and tasty bread is continuously increasing. Our target market is every patron of bread who delights in fresh bread each day without compromising on healthy nutrition and prompt availability. Using a very strong visibility and strategic marketing, Yummy Bread and all YPB baked products are available to all and sundry.
- With our massive distribution vans, trucks, taxis and tricycles, YPB can reach out to a larger customer base.

Supermarkets



Retail Stores



Shopping Malls



**our bread
is sold
through**

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Online



**Traffic
Congestion
Joints**



**Bus
Terminals**



**Local
Shops**

our special services



Home Delivery Services

Just call us and we will deliver to your doorsteps freshly baked bread 24 hourly.



Event Orders

No more worries; just give us a call, and we will sort you out with your event orders smoothly (funerals, anniversaries, weddings, parties, etc.).

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Factory Pick-ups

Just walk into our factory premises at any time and pick up your order. Our lovely team will smile at you.



Group Orders

Workers in various institutions can place group orders anytime, and we will deliver to your doorsteps at no additional cost.



Institutional/Corporate Orders

Institutions like schools (primary to tertiary), hospitals, and corporations in Ghana can make special arrangements with Yummy for deliveries.



Offtaker Arrangement

Yummy Premium offers oftaker arrangement contracts to distributors, retailers, sales agents, and individuals at discounted prices.



Enjoy the
Taste of
Freshness
Everyday.

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Our Bread Varieties

We have a wide variety of bread products at highly competitive prices. Based on our pricing strategy and objectives, we are able to deliver on our proposition of customer delight in terms offering competitive prices at the right weight and size without compromising on quality, taste, nutritional composition and shelf life. Under listed are the varieties of bread and prices of yummy bread bakery.



Butter Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Whole Wheat bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Cake Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Coconut Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large

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Sugar Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Tea Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Chocolate Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Garlic Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Diabetic Special

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Seeded Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Rolls Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Soy Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Banana Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Ginger Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Cinnamon Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Honey Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Fish Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Agushi Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Prekese Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large



Tiger Nuts Bread

GH¢ 10.00 - GH¢ 15.00
Small - Extra Large





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Operating Environment and Equipment

- At Yummy Premium Bakery, we believe that Cleanliness is next to Godliness. Anchored on this believe, it is our corporate policy and collective responsibility to ensure that the environment we operate is always clean.
- We strictly follow an approved Standard Operating Procedures (SOPS) at every stage of the production process from material sourcing, transportation, storage, recipe formulation, mixing, sheeting, fermentation, baking, packaging to distributions channels.
- At Yummy Premium Bakery, we operate in a highly hygienic environment within and without the factory. The factory is in a modern building facility equipped with state-of-the-art ancillary facilities and contemporary monitoring capabilities to monitor the production.
- We have installed state of the art bakery equipment to help improve production efficiency and improve product quality and shelf life of our bread and related baked products while at the same time reducing production waste
- Our distribution vans, trucks cars and tricycles are equipped with contemporary monitoring system capabilities to track and monitor our sales and marketing executives.



Legal Compliance and Regulatory Compliance

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We are law abiding citizens and hence we comply with all legal requirements and regulatory requirement of the food and beverage industry, including Food and Drug Authority (FDA) requirements, Environmental Protection Agency (EPA) requirements, Fire Service Regulatory Requirements, etc.



Our Management and Operation Team

We have well-experienced management and baking professionals at Yummy Premium Bakery. We take pride in the quality of our management and the operations team. Meet our team.



**Prof. De-Graft
Owusu-Manu**
Chief Executive Officer



**Mrs. Matilda
Owusu-Manu**
Chief Operations Officer



Mr. Daniel Odupong
General Manager

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**Mr. Charles
Kwabena Afrifa**
Finance Manager



Mr. Solomon Owusu
Marketing & Sales
Manager



**Mr. Casmel Edem
Sallah**
Production Manager



Mr. Abraham Bagiro
Accountant



Ms. Rachel Tawiah
Assistant Accountant



**Mr. Alexander Baah
Amoakwa**
Administration Manager

Every bite of
our freshly
baked bread is
a sweet treat.



Gallery



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Yummy Bread-Always Fresh

Address

P.O. Box UP Box 629,
KNUST-Kumasi

Office Location

Adum-Kwanwoma,
Off Kwanwoma Road,

FDA APPROVED
FDAZM224-1278

Make your orders

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